



Investing In

Radio[®]

OWNERSHIP REPORT

2011

Also available on CD ROM and via the Internet through BIA/Kelsey's MEDIA Access Pro™

Alphabetic Listing of Arbitron Markets

Rank	Market	Rank	Market	Rank	Market
243	Abilene, TX	24	Charlotte-Gastonia-Rock Hill, NC-SC	108	Ft. Wayne, IN
76	Akron, OH	229	Charlottesville, VA	82	Gainesville-Ocala, FL
262	Albany, GA	107	Chattanooga, TN	282	Grand Forks, ND-MN
63	Albany-Schenectady-Troy, NY	285	Cheyenne, WY	259	Grand Island-Kearney, NE
68	Albuquerque, NM	3	Chicago, IL	250	Grand Junction, CO
223	Alexandria, LA	202	Chico, CA	67	Grand Rapids, MI
69	Allentown-Bethlehem, PA	28	Cincinnati, OH	189	Green Bay, WI
263	Altoona, PA	29	Cleveland, OH	45	Greensboro-Winston Salem-High Point, NC
193	Amarillo, TX	93	Colorado Springs, CO	86	Greenville-New Bern-Jacksonville, NC
167	Anchorage, AK	242	Columbia, MO	58	Greenville-Spartanburg, SC
152	Ann Arbor, MI	88	Columbia, SC	166	Hagerstown-Chambersburg-Waynesboro, MD-PA
135	Appleton-Oshkosh, WI	184	Columbus, GA	78	Harrisburg-Lebanon-Carlisle, PA
159	Asheville, NC	36	Columbus, OH	265	Harrisonburg, VA
7	Atlanta, GA	268	Columbus-Starkville-West Point, MS	50	Hartford-New Britain-Middletown, CT
142	Atlantic City-Cape May, NJ	172	Concord, NH	210	Hilton Head, SC
109	Augusta, GA	137	Corpus Christi, TX	64	Honolulu, HI
266	Augusta-Waterville, ME	5	Dallas-Ft. Worth, TX	281	Hot Springs, AR
37	Austin, TX	203	Danbury, CT	6	Houston-Galveston, TX
75	Bakersfield, CA	61	Dayton, OH	160	Huntington-Ashland, WV-KY
22	Baltimore, MD	90	Daytona Beach, FL	106	Huntsville, AL
224	Bangor, ME	277	Decatur, IL	39	Indianapolis, IN
79	Baton Rouge, LA	19	Denver-Boulder, CO	122	Jackson, MS
261	Battle Creek, MI	91	Des Moines, IA	283	Jackson, TN
139	Beaumont-Port Arthur, TX	11	Detroit, MI	46	Jacksonville, FL
286	Beckley, WV	191	Dothan, AL	103	Johnson City-Kingsport-Bristol, TN-VA
205	Bend, OR	240	Dubuque, IA	284	Jonesboro, AR
255	Billings, MT	213	Duluth-Superior, MN-WI	236	Joplin, MO
153	Biloxi-Gulfport-Pascagoula, MS	241	Eau Claire, WI	185	Kalamazoo, MI
183	Binghamton, NY	74	El Paso, TX	256	Kalispell-Flathead Valley, MT
57	Birmingham, AL	227	Elmira-Corning, NY	32	Kansas City, MO-KS
275	Bismarck, ND	170	Erie, PA	151	Killeen-Temple, TX
238	Bloomington, IL	145	Eugene-Springfield, OR	70	Knoxville, TN
274	Bluefield, WV	163	Evansville, IN	226	La Crosse, WI
101	Boise, ID	215	Fargo-Moorhead, ND-MN	237	Lafayette, IN
10	Boston, MA	128	Fayetteville, AR	105	Lafayette, LA
208	Bowling Green, KY	127	Fayetteville, NC	231	Lake Charles, LA
123	Bridgeport, CT	146	Flagstaff-Prescott, AZ	95	Lakeland-Winter Haven, FL
289	Brunswick, GA	129	Flint, MI	111	Lancaster, PA
233	Bryan-College Station, TX	220	Florence, SC	125	Lansing-East Lansing, MI
53	Buffalo-Niagara Falls, NY	253	Florence-Muscle Shoals, AL	206	Laredo, TX
140	Burlington-Plattsburgh, VT-NY	200	Frederick, MD	216	Las Cruces, NM
130	Canton, OH	149	Fredericksburg, VA	33	Las Vegas, NV
195	Cape Cod, MA	66	Fresno, CA	246	LaSalle-Peru, IL
290	Casper, WY	115	Ft. Collins-Greeley, CO	222	Laurel-Hattiesburg, MS
211	Cedar Rapids, IA	62	Ft. Myers-Naples-Marco Island, FL	276	Lawton, OK
217	Champaign, IL	97	Ft. Pierce-Stuart-Vero Beach, FL	187	Lebanon-Rutland-White River Junction, NH-VT
81	Charleston, SC	175	Ft. Smith, AR	278	Lewiston-Auburn, ME
186	Charleston, WV	188	Ft. Walton Beach-Destin, FL	100	Lexington-Fayette, KY

251	Lima, OH	132	P alm Springs, CA	271	Sioux City, IA
173	Lincoln, NE	239	Panama City, FL	180	South Bend, IN
85	Little Rock, AR	249	Parkersburg-Marietta, WV-OH	92	Spokane, WA
2	Los Angeles, CA	124	Pensacola, FL	87	Springfield, MA
54	Louisville, KY	150	Peoria, IL	136	Springfield, MO
179	Lubbock, TX	8	Philadelphia, PA	219	St. Cloud, MN
248	Luffkin-Nacogdoches, TX	15	Phoenix, AZ	21	St. Louis, MO
157	M acon, GA	25	Pittsburgh, PA	147	Stamford-Norwalk, CT
98	Madison, WI	168	Portland, ME	83	Stockton, CA
194	Manchester, NH	23	Portland, OR	247	Sussex, NJ
269	Mankato-New Ulm-St Peter, MN	114	Portsmouth-Dover-Rochester, NH	84	Syracuse, NY
287	Mason City, IA	164	Poughkeepsie, NY	162	T allahassee, FL
59	McAllen-Brownsville-Harlingen, TX	41	Providence-Warwick-Pawtucket, RI	20	Tampa-St. Petersburg-Clearwater, FL
209	Medford-Ashland, OR	244	Pueblo, CO	212	Terre Haute, IN
99	Melbourne-Titusville-Cocoa, FL	14	Puerto Rico	257	Texarkana, TX-AR
49	Memphis, TN	148	Q uad Cities, IA-IL	89	Toledo, OH
181	Merced, CA	42	R aleigh-Durham, NC	198	Topeka, KS
288	Meridian, MS	267	Rapid City, SD	196	Traverse City-Petoskey, MI
12	Miami-Ft. Lauderdale-Hollywood, FL	131	Reading, PA	143	Trenton, NJ
40	Middlesex-Somerset-Union, NJ	230	Redding, CA	60	Tucson, AZ
38	Milwaukee-Racine, WI	121	Reno, NV	65	Tulsa, OK
16	Minneapolis-St. Paul, MN	190	Richland-Kennewick-Pasco, WA	192	Tupelo, MS
94	Mobile, AL	55	Richmond, VA	228	Tuscaloosa, AL
113	Modesto, CA	26	Riverside-San Bernardino, CA	234	Twin Falls (Sun Valley), ID
51	Monmouth-Ocean, NJ	112	Roanoke-Lynchburg, VA	144	Tyler-Longview, TX
254	Monroe, LA	232	Rochester, MN	165	U tica-Rome, NY
80	Monterey-Salinas-Santa Cruz, CA	56	Rochester, NY	260	V aldosta, GA
155	Montgomery, AL	154	Rockford, IL	117	Victor Valley, CA
264	Montpelier-Barre-St Johnsbury, VT	204	Rocky Mount-Wilson, NC	102	Visalia-Tulare-Hanford, CA
176	Morgantown-Clarksburg-Fairmont, WV	27	S acramento, CA	197	W aco, TX
116	Morristown, NJ	134	Saginaw-Bay City-Midland, MI	9	Washington, DC
218	Muncie-Marion, IN	199	Salina-Manhattan, KS	245	Waterloo-Cedar Falls, IA
235	Muskegon, MI	141	Salisbury-Ocean City, MD	272	Watertown, NY
158	Myrtle Beach, SC	30	Salt Lake City-Ogden-Provo, UT	169	Wausau-Stevens Point, WI
44	N ashville, TN	279	San Angelo, TX	174	Wenatchee, WA
18	Nassau-Suffolk, NY	31	San Antonio, TX	48	West Palm Beach-Boca Raton, FL
178	New Bedford-Fall River, MA	17	San Diego, CA	252	Wheeling, WV
118	New Haven, CT	4	San Francisco, CA	258	Wichita Falls, TX
177	New London, CT	34	San Jose, CA	96	Wichita, KS
52	New Orleans, LA	171	San Luis Obispo, CA	71	Wilkes Barre-Scranton, PA
1	New York, NY	214	Santa Barbara, CA	270	Williamsport, PA
138	Newburgh-Middletown, NY	207	Santa Maria-Lompoc, CA	77	Wilmington, DE
43	Norfolk-Virginia Beach-Newport News, VA	120	Santa Rosa, CA	161	Wilmington, NC
182	O dessa-Midland, TX	73	Sarasota-Bradenton, FL	221	Winchester, VA
47	Oklahoma City, OK	156	Savannah, GA	110	Worcester, MA
225	Olean, NY	13	Seattle-Tacoma, WA	201	Y akima, WA
72	Omaha-Council Bluffs, NE-IA	280	Sebring, FL	104	York, PA
35	Orlando, FL	273	Sheboygan, WI	126	Youngstown-Warren, OH
119	Oxnard-Ventura, CA	133	Shreveport, LA		

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Rank	Market	Rank	Market	Rank	Market
1	New York, NY	49	Memphis, TN	97	Ft. Pierce-Stuart-Vero Beach, FL
2	Los Angeles, CA	50	Hartford-New Britain-Middletown, CT	98	Madison, WI
3	Chicago, IL	51	Monmouth-Ocean, NJ	99	Melbourne-Titusville-Cocoa, FL
4	San Francisco, CA	52	New Orleans, LA	100	Lexington-Fayette, KY
5	Dallas-Ft. Worth, TX	53	Buffalo-Niagara Falls, NY	101	Boise, ID
6	Houston-Galveston, TX	54	Louisville, KY	102	Visalia-Tulare-Hanford, CA
7	Atlanta, GA	55	Richmond, VA	103	Johnson City-Kingsport-Bristol, TN-VA
8	Philadelphia, PA	56	Rochester, NY	104	York, PA
9	Washington, DC	57	Birmingham, AL	105	Lafayette, LA
10	Boston, MA	58	Greenville-Spartanburg, SC	106	Huntsville, AL
11	Detroit, MI	59	McAllen-Brownsville-Harlingen, TX	107	Chattanooga, TN
12	Miami-Ft. Lauderdale-Hollywood, FL	60	Tucson, AZ	108	Ft. Wayne, IN
13	Seattle-Tacoma, WA	61	Dayton, OH	109	Augusta, GA
14	Puerto Rico	62	Ft. Myers-Naples-Marco Island, FL	110	Worcester, MA
15	Phoenix, AZ	63	Albany-Schenectady-Troy, NY	111	Lancaster, PA
16	Minneapolis-St. Paul, MN	64	Honolulu, HI	112	Roanoke-Lynchburg, VA
17	San Diego, CA	65	Tulsa, OK	113	Modesto, CA
18	Nassau-Suffolk, NY	66	Fresno, CA	114	Portsmouth-Dover-Rochester, NH
19	Denver-Boulder, CO	67	Grand Rapids, MI	115	Ft. Collins-Greeley, CO
20	Tampa-St. Petersburg-Clearwater, FL	68	Albuquerque, NM	116	Morristown, NJ
21	St. Louis, MO	69	Allentown-Bethlehem, PA	117	Victor Valley, CA
22	Baltimore, MD	70	Knoxville, TN	118	New Haven, CT
23	Portland, OR	71	Wilkes Barre-Scranton, PA	119	Oxnard-Ventura, CA
24	Charlotte-Gastonia-Rock Hill, NC-SC	72	Omaha-Council Bluffs, NE-IA	120	Santa Rosa, CA
25	Pittsburgh, PA	73	Sarasota-Bradenton, FL	121	Reno, NV
26	Riverside-San Bernardino, CA	74	El Paso, TX	122	Jackson, MS
27	Sacramento, CA	75	Bakersfield, CA	123	Bridgeport, CT
28	Cincinnati, OH	76	Akron, OH	124	Pensacola, FL
29	Cleveland, OH	77	Wilmington, DE	125	Lansing-East Lansing, MI
30	Salt Lake City-Ogden-Provo, UT	78	Harrisburg-Lebanon-Carlisle, PA	126	Youngstown-Warren, OH
31	San Antonio, TX	79	Baton Rouge, LA	127	Fayetteville, NC
32	Kansas City, MO-KS	80	Monterey-Salinas-Santa Cruz, CA	128	Fayetteville, AR
33	Las Vegas, NV	81	Charleston, SC	129	Flint, MI
34	San Jose, CA	82	Gainesville-Ocala, FL	130	Canton, OH
35	Orlando, FL	83	Stockton, CA	131	Reading, PA
36	Columbus, OH	84	Syracuse, NY	132	Palm Springs, CA
37	Austin, TX	85	Little Rock, AR	133	Shreveport, LA
38	Milwaukee-Racine, WI	86	Greenville-New Bern-Jacksonville, NC	134	Saginaw-Bay City-Midland, MI
39	Indianapolis, IN	87	Springfield, MA	135	Appleton-Oshkosh, WI
40	Middlesex-Somerset-Union, NJ	88	Columbia, SC	136	Springfield, MO
41	Providence-Warwick-Pawtucket, RI	89	Toledo, OH	137	Corpus Christi, TX
42	Raleigh-Durham, NC	90	Daytona Beach, FL	138	Newburgh-Middletown, NY
43	Norfolk-Virginia Beach-Newport News, VA	91	Des Moines, IA	139	Beaumont-Port Arthur, TX
44	Nashville, TN	92	Spokane, WA	140	Burlington-Plattsburgh, VT-NY
45	Greensboro-Winston Salem-High Point, NC	93	Colorado Springs, CO	141	Salisbury-Ocean City, MD
46	Jacksonville, FL	94	Mobile, AL	142	Atlantic City-Cape May, NJ
47	Oklahoma City, OK	95	Lakeland-Winter Haven, FL	143	Trenton, NJ
48	West Palm Beach-Boca Raton, FL	96	Wichita, KS	144	Tyler-Longview, TX

145	Eugene-Springfield, OR	194	Manchester, NH	243	Abilene, TX
146	Flagstaff-Prescott, AZ	195	Cape Cod, MA	244	Pueblo, CO
147	Stamford-Norwalk, CT	196	Traverse City-Petoskey, MI	245	Waterloo-Cedar Falls, IA
148	Quad Cities, IA-IL	197	Waco, TX	246	LaSalle-Peru, IL
149	Fredericksburg, VA	198	Topeka, KS	247	Sussex, NJ
150	Peoria, IL	199	Salina-Manhattan, KS	248	Lufkin-Nacogdoches, TX
151	Killeen-Temple, TX	200	Frederick, MD	249	Parkersburg-Marietta, WV-OH
152	Ann Arbor, MI	201	Yakima, WA	250	Grand Junction, CO
153	Biloxi-Gulfport-Pascagoula, MS	202	Chico, CA	251	Lima, OH
154	Rockford, IL	203	Danbury, CT	252	Wheeling, WV
155	Montgomery, AL	204	Rocky Mount-Wilson, NC	253	Florence-Muscle Shoals, AL
156	Savannah, GA	205	Bend, OR	254	Monroe, LA
157	Macon, GA	206	Laredo, TX	255	Billings, MT
158	Myrtle Beach, SC	207	Santa Maria-Lompoc, CA	256	Kalispell-Flathead Valley, MT
159	Asheville, NC	208	Bowling Green, KY	257	Texarkana, TX-AR
160	Huntington-Ashland, WV-KY	209	Medford-Ashland, OR	258	Wichita Falls, TX
161	Wilmington, NC	210	Hilton Head, SC	259	Grand Island-Kearney, NE
162	Tallahassee, FL	211	Cedar Rapids, IA	260	Valdosta, GA
163	Evansville, IN	212	Terre Haute, IN	261	Battle Creek, MI
164	Poughkeepsie, NY	213	Duluth-Superior, MN-WI	262	Albany, GA
165	Utica-Rome, NY	214	Santa Barbara, CA	263	Altoona, PA
166	Hagerstown-Chambersburg-Waynesboro, MD-PA	215	Fargo-Moorhead, ND-MN	264	Montpelier-Barre-St Johnsbury, VT
167	Anchorage, AK	216	Las Cruces, NM	265	Harrisonburg, VA
168	Portland, ME	217	Champaign, IL	266	Augusta-Waterville, ME
169	Wausau-Stevens Point, WI	218	Muncie-Marion, IN	267	Rapid City, SD
170	Erie, PA	219	St. Cloud, MN	268	Columbus-Starkville-West Point, MS
171	San Luis Obispo, CA	220	Florence, SC	269	Mankato-New Ulm-St Peter, MN
172	Concord, NH	221	Winchester, VA	270	Williamsport, PA
173	Lincoln, NE	222	Laurel-Hattiesburg, MS	271	Sioux City, IA
174	Wenatchee, WA	223	Alexandria, LA	272	Watertown, NY
175	Ft. Smith, AR	224	Bangor, ME	273	Sheboygan, WI
176	Morgantown-Clarksburg-Fairmont, WV	225	Olean, NY	274	Bluefield, WV
177	New London, CT	226	La Crosse, WI	275	Bismarck, ND
178	New Bedford-Fall River, MA	227	Elmira-Corning, NY	276	Lawton, OK
179	Lubbock, TX	228	Tuscaloosa, AL	277	Decatur, IL
180	South Bend, IN	229	Charlottesville, VA	278	Lewiston-Auburn, ME
181	Merced, CA	230	Redding, CA	279	San Angelo, TX
182	Odessa-Midland, TX	231	Lake Charles, LA	280	Sebring, FL
183	Binghamton, NY	232	Rochester, MN	281	Hot Springs, AR
184	Columbus, GA	233	Bryan-College Station, TX	282	Grand Forks, ND-MN
185	Kalamazoo, MI	234	Twin Falls (Sun Valley), ID	283	Jackson, TN
186	Charleston, WV	235	Muskegon, MI	284	Jonesboro, AR
187	Lebanon-Rutland-White River Junction, NH-VT	236	Joplin, MO	285	Cheyenne, WY
188	Ft. Walton Beach-Destin, FL	237	Lafayette, IN	286	Beckley, WV
189	Green Bay, WI	238	Bloomington, IL	287	Mason City, IA
190	Richland-Kennewick-Pasco, WA	239	Panama City, FL	288	Meridian, MS
191	Dothan, AL	240	Dubuque, IA	289	Brunswick, GA
192	Tupelo, MS	241	Eau Claire, WI	290	Casper, WY
193	Amarillo, TX	242	Columbia, MO		

What's in this book?

Welcome to BIA/Kelsey's *Investing in Radio*[®] 2011 *Ownership Report*. Published since 1986, this is the premiere information guide profiling the Arbitron-rated commercial radio stations by owner. The book highlights the 9,429 commercial radio stations that serve an Arbitron-rated market (or are owned by a group owner that owns other stations in rated markets) sorted by their 1,812 owners. All 290 Arbitron-rated metro markets including Puerto Rico are represented herein.

Other Radio Publications

This book has a companion publication, *BIA/Kelsey's Investing in Radio*[®] 2011 *Market Report*, from which the *Ownership Report's* information is extracted and reorganized by owner. The *Market Report* is a market-by-market investment guide providing an in-depth analysis of the financial, economic and demographic health of the individual Arbitron-rated metros and comprehensively profiles the competing radio stations in that market.

BIA/Kelsey's Radio Yearbook[®] is a companion directory of more than 11,800 commercial radio stations, profiling the industry geographically and providing the user with contact information for the individual radio stations, including their key personnel and owners. It also contains a directory of professional services providers and equipment suppliers to the industry.

Data Provided Electronically (CD-ROM, etc.)

All of this data and much, much more is available through BIA/Kelsey's powerful database software, *BIA/Kelsey's MEDIA Access Pro*[™] *Radio Analyzer*. With more than 17,400 radio stations profiled with more than 700 fields of data for each station, this is the most comprehensive, easy-to-use and accurate source of data available on the radio industry.

For more information on the publications, software and custom research services offered by BIA/Kelsey, call a BIA/Kelsey representative at 1-800-331-5086 and/or see the last page of this book for a Price List and Order Form.

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Keys and Codes

General

cp A “cp” following the Power column indicates that the station has a construction permit to change frequency, power, or its antenna height to upgrade its technical facilities. The station is also authorized to operate at the indicated power or height for testing purposes.

HAAT Height Above Average Terrain for the transmitter antenna

PPM Portable People Meters - electronic listening share data collection device.

Codes for Sales Price

- ac** Combo sale in adjacent market
- al** Station sold for assumption of liabilities
- cp** Sale of construction permit for unbuilt station.
- c#** AM/FM combo sale. The combo price is listed with the FM station. The number following the “c” identifies the AM/FM combo involved. The AM and FM station will have the same number following the “c”.
- d#** Duopoly sale of two or more stations in the same service, either two FM’s or two AM’s.
- d** Distress sale
- dn** Donation
- e** Estimated sales price
- g** Group sale. If a combo is involved, a number following the “g” will indicate the combo in that market. The AM and FM station will have the same number following the “g”.
- na** No price available
- nc** No cash consideration
- p** Proposed sale
- st** Transfer of stock or partnership interest
- sw** Station swap
- +** Plus additional considerations, (e.g., assumption of debt)



RADIO STATIONS LISTED BY OWNER

Owner	Market	Rank	Calls	Freq	Power	HAAT/ Night Pwr	Year Std	Date Acq	Sales Price (000)	Digital On-Air	Main Station Format	Est 2010 Revenue (000)1/	ARB 12+ Metro Shares (see rights)					
													Fall 2010	Summer 2010	Spring 2010	Winter 2010		
WGBB-AM Inc																		
Josephine Chain President 404 Rte 109 West Babylon, NY 11704-6214 PH: 516-623-1240 FAX: 516-955-9422	*Nassau-Suffolk, NY	18	WGBB	1240	1.00	1.00	24	9910	1,700		Variety	400	0.0	0.0	0.0	0.0		
												\$400						
WGHN Inc																		
Will Tieman Owner/President 1 S Harbor Dr Grand Haven, MI 49417-1385 PH: 616-842-8110 FAX: 616-842-4350	Grand Rapids, MI	67	WGHN	92.1	3.00	246	69	0708		st	AC	175	0.6	0.5	0.6	0.5		
	Grand Rapids, MI	67	WGHN	1370	0.50	0	56	0708		st	Sports	50	0.0	0.0	0.0	0.0		
												\$225						
WGPR Inc																		
George Matthews President 3140 E Jefferson Ave # 46 Detroit, MI 48207-5034 PH: 313-259-8862 FAX: 313-259-6662	*Detroit, MI	11	WGPR	107.5	50.00	405	61	6407			T UrCtp/RhyBl	2,800	3.1	3.2	3.0	2.8		
												\$2,800						
WGUL FM Inc																		
Steve Schurdell President/GM 13825 Hwy 19 Ste 400 Hudson, FL 34667 PH: 727-697-1063 FAX: 727-817-1063	*Tampa-St. Petersburg-Clearwater, FL	20	WXCV	95.3	6.00	328	83	0004	1,200		Hot AC		0.0	0.0	0.0	0.0		
	*Tampa-St. Petersburg-Clearwater, FL	20	WJQB	106.3	25.00	315	92	9808	1,500		Oldies	750	1.6	1.6	1.5	1.4		
	*Tampa-St. Petersburg-Clearwater, FL	20	WXOF	96.3	3.50	433	98				Clsc Hits	50	0.0	0.0	0.0	0.0		
	Beverly Hills, FL		WINV	1560	5.00	0	65	9801	5		Clsc Hits							
												\$800						
What's on Highway Radio Inc																		
Howard Anderson Pres/Chairman/CEO 2288 Westwood Blvd Ste 200 Los Angeles, CA 90064-2000 PH: 310-470-9899	*Las Vegas, NV	33	KHWY	98.9	9.00	1,142	91				Hot AC		0.0	0.0	0.0	0.0		
	*Las Vegas, NV	33	KHYZ	99.7	50.00	492	80				T Hot AC	100	0.2	0.5	0.3	0.3		
	Victor Valley, CA	117	KHRQ	94.9	1.45	1,326	02				Rock		0.0					
	Victor Valley, CA	117	KIXF	101.5	4.30	1,322	94	0403	1,800	c1	Country		0.0			0.0		
	Victor Valley, CA	117	KHDR	96.9	1.00	801	02				Rock	375	0.8			0.7		
	Victor Valley, CA	117	KIXW	107.3	1.00	781	93	0403		c1	Country	150	1.0			1.1		
	Victor Valley, CA	117	KHWZ	100.1	25.00	249	00				DARK		0.0			0.0		

Ownership Report Overview

1 Ownership Contact Information

Company Name: This is the common name of the owning entity of the stations profiled.

NOTE: This may not be the licensee's name.

Primary Contact: Either through survey responses or from FCC documentation, this is the primary contact provided for this owner. Unless instructed otherwise by the profiled company, BIA lists the President, CEO, Managing Partner, Chairman or other top executive position.

Address: The address of the company's headquarters is profiled.

Phone and Fax: We provide the primary contact's phone and fax numbers.

2 Arbitron Market and Rank

Market: The name of the market(s) in which the profiled company's stations are rated. This market is defined by The Arbitron Company. An asterisk (*) in front of market name indicates it is a PPM Market.

Rank: The ranking of the market by size of 12+ population based on the U.S. census.

3 Technical Attributes

Call Letters: Listed in order of market rank, these are the licensed call letters of the commercial radio stations licensed to the owner or proposed to be sold to this owner (signified by a "p" after the Sales Price).

Frequency: The frequency from which the station broadcasts on the AM or FM dial.

Power: The power in kilowatts at which the station transmits its signal. A "cp" indicated next to the station's power signifies that a construction permit has been filed for approval with the FCC to change the station's technical operations.

HAAT/Night Power: For FMs the height above average terrain of the station's center of radiation (antenna) with respect to its surrounding terrain in feet is featured in this column. For AM stations, the number listed is the power at which the station is licensed to transmit at night.

4 Station Acquisition Information

Year Std: The year the station first went on the air.

Date Acq: The date (yy-mm) the station was acquired by this owner. If this is a pending sale, a "p" will follow the date.

Sales Price: Presented in thousands, this is the estimated price paid for the station. To the right of the price you may encounter a code that signifies the type of transaction (see Keys & Codes). **NOTE:** Because the actual sales price of a station or group may vary from the reported price, caution should be exercised with respect to the use of these data. We have attempted to include the most recent ownership transfer activity from 1981 to a point just prior to publication. If a sale was proposed but not approved prior to publication, the owner listed is the proposed purchaser. Due to the complexity of the issue, major group purchase prices are not broken out among the stations purchased.

5 Format

The format is the specific type of programming aired by the station. Format information is based on announcements in trade publications and direct contact with the stations through frequent telephone surveys and annual mail surveys. For a list of formats and the abbreviations used by BIA, see Formats for Radio Stations on the following pages.

6 Estimated Station Revenues

In an effort to improve the quality of this publication, we estimate revenues for the leading stations in most markets. BIA's revenue estimates do not include trade/barter, or production revenues. We utilize direct mail surveys, telemarketing, market contacts and computer modeling to generate these estimates. Despite this effort, we must reiterate that these are just estimates. We view these estimates, however, as an important element to the book and encourage station operators and owners to participate in our surveys.

7 Owner's Total Estimated Revenues

This figure is the sum of the Arbitron-rated market stations' revenues estimated by BIA for this owner. Please note that this figure is just an estimate and may not include all the radio stations licensed to this owner. Some of the owner's stations may not be rated in a designated Arbitron-rated market (a "non-Metro" station) and, therefore, will not be profiled here. Also, BIA does not estimate revenues for every station in an Arbitron-rated market for various reasons.

8 ARB 12+ Metro Shares

BIA is licensed by Arbitron, Inc. to provide its Total Day, Average Quarter Hour (AQH) shares for persons 12 years and older. We profile the last four ratings periods to enable the reader to analyze annual trends in a station's performance. You will notice that Arbitron rates some markets 4 times per year and others only 2 times (Fall and Spring).

Information About Investing in Radio® Ownership Report

Formats for Radio Stations

Because some radio stations air multiple formats, abbreviations are often used for formats in the Competitive Overview section. These abbreviations may appear by themselves or combined with other format abbreviations. The abbreviations, their expansions, and the major format categories in which BIA classifies these formats are listed in the following table:

Abbreviation	Short Abbrev.	Full Format Name	Major Format Category	Abbreviation	Short Abbrev.	Full Format Name	Major Format Category
70&80	7&8	70s & 80s	Oldies	Kids	Kds	Children	Miscellaneous
70Hts	7Ht	70s Hits	Oldies	Chrst	Cst	Christian	Religion
70sOd	70s	70s Oldies	Oldies	Xmas	Xms	Christmas	Miscellaneous
80&90	8&9	80s & 90s	Oldies	CCtmp	CCt	Christian Contemporary	Religion
80Hts	8Ht	80s Hits	Oldies	CsMOR	CMR	Classic MOR	Middle of the Road
AAA	AAA	AAA	Rock	ClscI	Clc	Classical	Classical
AC	AC	AC	Adult Contemporary	ClHts	CHt	Classic Hits	Rock
AOR	AOR	AOR	Album Oriented Rock/Classic Rock	ClRck	CRk	Classic Rock	Album Oriented Rock/Classic Rock
AdStd	ASt	Adult Standards	Nostalgia/Big Band	Comdy	Cdy	Comedy	Miscellaneous
AdCHR	ACH	Adult CHR	Contemporary Hit Radio/Top 40	Cntry	Cty	Country	Country
AdHts	AHt	Adult Hits	Adult Contemporary	DARK	DRK	DARK	Dark - Not on air
AdRck	ARk	Adult Rock	Rock	Dance	Dnc	Dance	Contemporary Hit Radio/Top 40
Altve	Alt	Alternative	Rock	DncOl	DnO	Dance Oldies	Oldies
Amerc	Amr	Americana	Country	Divrs	Dvs	Diverse	Miscellaneous
Asian	Asn	Asian	Ethnic	Easy	Esy	Easy	Easy Listening/Beautiful Music
Beach	Bch	Beach	Oldies	Ecltc	Ecl	Eclectic	Miscellaneous
BgBnd	BBd	Big Band	Nostalgia/Big Band	Educa	Edu	Educational	Public/Educational
Black	Blk	Black	Urban	Ethnc	Eth	Ethnic	Ethnic
BkGsp	BGp	Black Gospel	Religion	Famly	Fmy	Family Hits	Miscellaneous
BlGrS	BGs	Blue Grass	Country	Folk	Flk	Folk	Miscellaneous
Bob	Bob	Bob	Adult Contemporary	FuSvc	FSv	Full Service	Middle of the Road
BrtAC	BtA	Bright AC	Adult Contemporary	Gospl	Gsp	Gospel	Religion
BtfMs	Btf	Beautiful Music	Easy Listening/Beautiful Music	Greek	Grk	Greek	Ethnic
BusNw	BNw	Business News	News	Grupr	Grp	Grupera	Spanish
CHR	CHR	CHR	Contemporary Hit Radio/Top 40	Hwain	Hwn	Hawaiian	Ethnic
NOA	NOA	CP- Not On Air	CP - Not On Air	HpHop	HHp	Hip Hop	Urban
Chrly	Chy	Charlie	Adult Contemporary	HotAC	HtA	Hot AC	Adult Contemporary

Abbreviation	Short Abbrev.	Full Format Name	Major Format Category	Abbreviation	Short Abbrev.	Full Format Name	Major Format Category
Hurbn	Hur	Hurban	Spanish	R&BOd	R&B	R&B Oldies	Urban
Info	Inf	Information	Miscellaneous	Rncha	Rch	Ranchera	Spanish
Inspr	Inp	Inspiration	Religion	Regat	Reg	Reggaeton	Spanish
Intnl	Int	International	Ethnic	RlgMs	RMs	Religious Music	Religion
Jack	Jck	Jack	Adult Contemporary	Relgn	Rlg	Religion	Religion
Japns	Jap	Japanese	Ethnic	RhyBl	R&B	Rhythm & Blues	Urban
Jazz	Jaz	Jazz	Jazz/New Age	Rhymc	Rym	Rhythmic	Contemporary Hit Radio/Top 40
Korea	Krn	Korean	Ethnic	Rock	Rck	Rock	Rock
Latno	Lto	Latino	Spanish	Rk&RI	R&R	Rock & Roll	Rock
Lt AC	LtA	Lite AC	Adult Contemporary	RckAC	RAC	Rock AC	Rock
LtRck	LRk	Lite Rock	Adult Contemporary	Rmntc	Rmn	Romantic	Spanish
MOR	MOR	MOR	Middle of the Road	Sam	Sam	Sam	Adult Contemporary
Mexcn	Mex	Mexican	Spanish	SmJaz	SJz	Smooth Jazz	Jazz/New Age
MixAC	Mix	Mix AC	Adult Contemporary	SftAC	SAC	Soft AC	Adult Contemporary
ModAC	MdA	Modern AC	Adult Contemporary	SfHts	SHt	Soft Hits	Adult Contemporary
MdRck	MRk	Modern Rock	Rock	SftRk	SRk	Soft Rock	Adult Contemporary
Motvl	Mvl	Motivational	Talk	SGspl	SGp	Southern Gospel	Religion
NAC	NAC	NAC	Jazz/New Age	Span	Spn	Spanish	Spanish
NPR	NPR	NPR	Public/Educational	SpnAC	SpA	Spanish AC	Spanish
NwAge	NAg	New Age	Jazz/New Age	Sprts	Spt	Sports	Sports
NwRck	NRk	New Rock	Rock	Talk	Tlk	Talk	Talk
News	Nws	News	News	Tejno	Tej	Tejano	Spanish
Nrtno	Nrt	Norteno	Spanish	Top40	T40	Top 40	Contemporary Hit Radio/Top 40
Nstlg	Nst	Nostalgia	Nostalgia/Big Band	Trpcl	Trp	Tropical	Spanish
Oldes	Old	Oldies	Oldies	Urban	Urb	Urban	Urban
Polsh	Pol	Polish	Ethnic	UrbAC	UAC	Urban AC	Urban
Polka	Pka	Polka	Miscellaneous	UrCHR	UCH	Urban CHR	Urban
Pop	Pop	Pop	Contemporary Hit Radio/Top 40	UrCtp	UrC	Urban Contemporary	Urban
Portg	Ptg	Portuguese	Ethnic	Varty	Var	Variety	Miscellaneous
Prgvs	Pgv	Progressive	Rock	VarHt	VHt	Variety Hits	Miscellaneous
Pubc	Pub	Public	Public/Educational				
PubSv	PbS	Public Service	News				